




Gregory Anderson

Producer • Editor • Motion Graphics

I am an extremely passionate and creative storyteller with extensive experience in multiple genres which have allowed my creative and client sensibilities to develop and mature for each of these unique audiences.

Contact

 (310) 402-8430

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 Los Angeles, CA

 www.gregoryanderson.com

Expertise

- Adobe Premiere
- Avid Media Composer
- Color Correction
- After Effects/Motion GFX
- Graphic Design
- Copy writing
- Music Supervision
- Sound Design
- Audio Mixing

Education

College For Recording Arts
San Francisco, CA

Course studies included:

Recording Arts and Sciences
Audio Engineering
Sound Design
Music Production
Post Production
Principles of Electronics
Sound reinforcement
Entertainment Law

Experience

○ **2019 - 2024**
Warner Bros. Discovery

Preditor

Responsible for producing and editing assigned on-air and social/digital promotions for CNN, HBO Max, HLN and Turner Networks while determining the full scope of creative, content, production, editing and cost/benefit decisions for assigned promotions or campaigns. Also tasked with producing off-air sales presentations and marketing sizzles.

○ **2017 - 2019**
OWN Network

Senior Editor

Offline Editorial of on-air promos & short form featurettes for both broadcast and social media platforms. Also tasked with music supervision and sound design while working closely with producers to ensure creative direction is maintained and network promotional objectives were fulfilled.

○ **2015 - 2017**
Various Networks/Agencies

Freelance Editor

Editorial of broadcast and social media branding, promo packages, development and marketing sizzles, graphic design and short form promotions for ABC, WGN, A&E, Trailer Park, Stun Creative, mOcean, Viacom/CBS. Additional details upon request.

Skills

- Expert organizational and time management skills
- Interpersonal and collaborative communicator
- Strong emotive storytelling capabilities
- Critical thinking and problem solving skills
- Intuitive focus and attention to detail
- Excellent leadership and mentoring capabilities
- Active listening and adaptability skills

Certificates

 **Premiere Pro Guru** - Luts and Look files - LinkedIn

 **Thinking Creatively** - LinkedIn