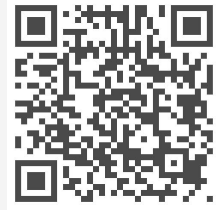






# GREGORY ANDERSON

PRODUCER / EDITOR



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-  Los Angeles, CA
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## PROFILE

I am an extremely passionate Editor and creative storyteller in the Entertainment Marketing Industry. I have had the opportunity to work in many different genres allowing my creative and client sensibilities to develop and mature for each unique audience.

## SKILLS

- Promo/Short Form Producer/Editor
- Marketing, Social Media, Branding
- Online conform, color, compositing
- Avid, Premiere Pro, After Effects
- Strong news editing judgment
- Collaborative interpersonal skills
- Excellent communicator
- Strong attention to detail
- Flexible problem solving skills

## EXPERIENCE

### PREDITOR

Warner Bros-Discovery/CNN Network

2019 - Present

- Produce and edit assigned on-air launch, episodic, topical and social promos, ID's, and teases for CNN, HBO MAX, and HLN.
- Create off-air Marketing, sales reels and internal sizzles.

### PROMO/SHORT FORM EDITOR

OWN Network

2017 - 2019

- Edit network launch, episodic and generic promos, short form scripted and unscripted BTS and episodic featurettes.
- Responsible for copy-writing, music supervision, graphic integration and sound design.

### FREELANCE EDITOR

Various

2016 - 2017

- Editorial of launch and episodic promo packages, development sizzles, marketing campaigns, social media conform, graphic design and animation for Disney, ABC, Trailer Park, Stun Creative, mOcean, WGN, Viacom and more. Additional details upon request.

## EDUCATION

**College for Recording Arts**  
San Francisco, CA

### COURSES INCLUDED:

Recording Arts and Sciences  
Audio Engineering  
Sound Design  
Music Production  
Post Production  
Principles of Electronics  
Sound reinforcement  
Entertainment Law